



Switch Your Pitch Promotion

Overview

Pitch Cisco Catalyst switches to your customers and earn rewards for yourself. Your customers get the speed and reliability they need to help keep their businesses moving forward. You get rewarded. Starting now, Partner Rewards Program-enrolled Partners will earn a \$50 bonus (7500 rewards points) every time they sell 3 eligible Cisco Catalyst SKUs on one PO. And that's on top of the regularly assigned rewards points.

Points-eligible switches include the Catalyst 2940, 2960, 3560, and 3750 series plus the Catalyst Express 500 and 520 series. The more switches you sell, the more bonus points you earn. Points that can lead to incredible rewards: like trips to the Caribbean, iPods, mountain bikes and more. Plus, when you register for the promotion, you'll automatically be entered into a \$10,000 Grand Prize drawing.

[Click here](#) to learn more about the "Switch Your Pitch" program.

The Catalyst is more rewarding for everyone. Switch today.

Partner companies enrolled in PRP will also earn matching rewards points. So every time you earn a \$50 bonus, your company will earn \$50 worth of bonus points too. Call it a ground rule rewards double.

What's more, your customers will receive a free Linksys IP Video Surveillance Camera with the purchase of the 3 or more Cisco Catalyst 2960 Series and Cisco Catalyst Express switching solutions.

Step up to the plate already.

If you're already enrolled in Cisco's Partner Rewards Program (PRP) then you're ready to get out there and start racking up rewards points. Not yet enrolled? Sign up today and we'll start you off with 3000 bonus points.

[Click here](#) to start driving home some incredible rewards.

Promotion Details

- Prizes awarded through the Cisco Partner Rewards (PRP) program.
- All Cisco Partner Rewards Program (PRP) Terms and Conditions apply.
- Promotional period: September 8, 2008 to October 27, 2008.
- This offer only applies to sales on specified eligible products.
- Eligible products must be claimed on the same PO. POs may not be combined to meet the 3 product/SKU minimum.
- The partner Account Manager (AM) and System Engineer (SE) must be enrolled in the Partner Rewards Program—Employee Rewards to receive reward points.
- The participating partner company must be enrolled in the Partner Rewards Program—Company Rewards to receive reward points.
- Participants must enroll to participate by registering for the “Switch Your Pitch” promotion at www.cisco.com/go/partner-rewards.
- This offer is valid only in the U.S.



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